



School Wellness Conference

2009 Leveraging wellness policies to create a healthy school environment

Sponsorship Opportunities

October 6–7, 2009 | Anaheim Marriott, California

The California School Boards Association, the California Department of Education, and the California Department of Public Health will bring together a uniquely diverse group of school community leaders who all play a role in creating sustainable healthy school environments. The 2009 School Wellness Conference will build on the inaugural 2007 conference that focused on best practices and resources; statewide success stories and model program workshops; improved access to healthy foods and physical activity opportunities; sample district policies that promote health on school campuses; and strategies to help schools succeed in implementing and evaluating their local school wellness policies.

The 2009 School Wellness Conference will:

- Address critical health issues and their link to student academic achievement, such as physical education and activity, nutrition, mental health, oral health, diabetes, indoor air quality, asthma and more.

- Focus on school governance and leadership discussions to leverage and expand school wellness policy development, implementation, monitoring and evaluation.
- Bring together school and community leaders to share collaborative and coordinated school health approaches and other successful strategies in creating healthier students and school communities.
- Address health disparities through fostering an environment of support, encouragement and commitment to accelerate a cultural shift toward healthier students and increased academic achievement.

Build brand awareness and gain additional exposures at the 2009 School Wellness Conference by becoming a sponsor. Sponsors for the 2009 School Wellness Conference will enjoy additional benefits as a CSBA/California Schools Business Affiliate.

| Sponsorship Levels | Benefits |
|------------------------------------|--|
| Diamond \$25,000+ | Platinum benefits PLUS <ul style="list-style-type: none"> • Company banner displayed • Customized company Gobo • Complimentary registrations (five total) |
| Platinum \$15,000 | Gold benefits PLUS <ul style="list-style-type: none"> • Conference attendee mailing list • One additional complimentary registration (three total) • Reserved seating at conference general sessions |
| Gold \$7,000 | Silver benefits PLUS <ul style="list-style-type: none"> • Company flier in conference bag • One additional complimentary full registration (two total) • Recognition and acknowledgement as Sponsor during general sessions |
| Silver \$3,500 | <ul style="list-style-type: none"> • Complimentary sponsor table to display company information • Your company description in the program guide • Link to Web site from our conference Web site • Acknowledgement on all promotional materials • One complimentary full conference registration (includes meal tickets) |

Please check the appropriate sponsorship option below and complete the form. **We reserve the right to select sponsors based on their fit with the School Wellness Conference goal to promote healthy school nutrition products and/or services.**

- \$25,000+ Diamond \$15,000 Platinum \$7,000 Gold \$3,500 Silver

- Yes, I want to be a sponsor of the 2009 School Wellness Conference and also automatically become a California Schools Business Affiliate. More information about the benefits of being a member of the California Schools Business Affiliate program can be found at www.csba.org.

Company name (as you would like it listed)

Contact person

Phone

Fax

Address

City

State

Zip

E-mail

Purchase order/VISA/MasterCard/American Express/Check #

Exp. date

Please mail or fax completed form and check/charge to:

Attn: Cindy Warfe | California School Boards Association
3100 Beacon Boulevard, West Sacramento, CA 95691
Phone: 916-371-4691 | Fax: 916-372-3369

Make your check payable to:

California School Boards Foundation*

**The California School Boards Foundation is a tax-exempt organization under IRS Code Section 501 (c) 3.*

Further details on the 2009 School Wellness Conference program, speakers and other details can be found at <http://swc.csba.org> or by contacting Dia Moua at 916-371-4691 or dmoua@csba.org.